



Boating industry & Recreational fishing

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Boating in various European regions



Boating in various manners



Boating & watersports



Boating & recreational fishing



Key figures for the nautical activities in Europe

- Nautical tourism is popular!
- 48 million EU citizens practice watersports
- 36 million of them also boaters
- Fleet of 6 million boats, 80% below 8m
- 4,500 marinas
- High attraction for sea festivals, regattas & ocean racing

Key figures of the European boating industry

- **Over 38,000 companies – 99% SMEs**
3,000 in manufacturing: boatbuilding, equipment, accessories, etc.
35,000 in services: trade, repair & maintenance, marinas, charter, crews, schools, etc.
- **Over 280,000 direct employees**
50,000 in manufacturing (66,000 before crisis)
230,000 in services
- **Annual turnover of 20 billion EUR**

Note: Figures exclude the superyacht segment (above 35m)

BUT...

Generally difficult for small European trade associations to have figures

- Difficulties to collect the data
- Difficulties to aggregate and compare the data (different references)

More than often, the data are estimates and trends

Recreational fishing and boating in the US

- In the US it is estimated that over 50% of all boat outings involve some type of recreational fishing
NMMA and the American Sportfishing Association work well together.

Facts About Recreational Fishing

- 46 million anglers fish annually
- Recreational fishing supports 820,000+ jobs in the U.S.
- Anglers generate \$48 billion in retail sales
- Recreational fishing has a \$115 billion impact on the nation's economy

USFWS National Survey (2013 revised)



Anglers and boaters pay their way!

Excise Taxes	\$600M+
Direct Contributions	\$400M+
<u>Fishing licenses</u>	<u>\$680M+</u>
Annual Contributions	\$1.7 billion



The weight of recreational fishing

- Fishing segment traditionally big in some countries (eg. Nordic countries).
- Segment in development:
 - Manufacturers of small power boats up to 10m create special lines or versions of touristic boats dedicated to recreational or professional fishing.
 - Dedicated area at the next Paris Boat Show probably 30% of clients buy boats for fishing application



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