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Boating in various European regions









Boating in various manners











Boating & watersports















Boating & recreational fishing





Key figures for the nautical activities in Europe

- Nautical tourism is popular!
- 48 million EU citizens practice watersports
- 36 million of them also boaters
- Fleet of 6 million boats, 80% below 8m
- 4,500 marinas
- High attraction for sea festivals, regattas & ocean racing



Key figures of the European boating industry

- Over 38,000 companies 99% SMEs
 3,000 in manufacturing: boatbuilding, equipment, accessories, etc.
 35,000 in services: trade, repair & maintenance, marinas, charter, crews, schools, etc.
- Over 280,000 <u>direct</u> employees
 50,000 in manufacturing (66,000 before crisis)
 230,000 in services
- Annual turnover of 20 billion EUR

Note: Figures exclude the superyacht segment (above 35m)

Generally difficult for small European trade associations to have figures

- Difficulties to collect the data
- Difficulties to aggregate and compare the data (different references)

More than often, the data are estimates and trends



Recreational fishing and boating in the US

 In the US it is estimated that over 50% of all boat outings involve some type of recreational fishing

NMMA and the American Sportfishing Association work

well together.

Facts About Recreational Fishing

- 46 million anglers fish annually
- Recreational fishing supports 820,000+ jobs in the U.S.
- Anglers generate \$48 billion in retail sales
- Recreational fishing has a \$115 billion impact on the nation's economy

USFWS National Survey (2013 revised)



Anglers and boaters pay their way!

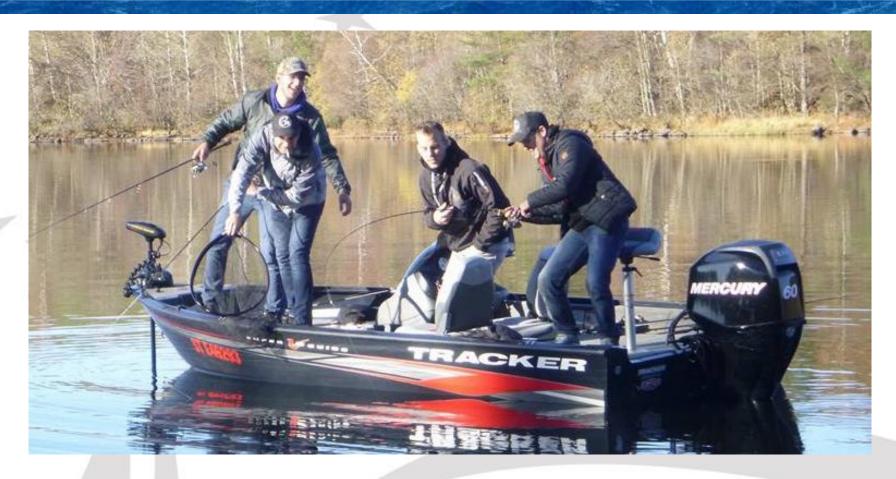
Excise Taxes \$600M+
Direct Contributions \$400M+
Fishing licenses \$680M+
Annual Contributions \$1.7 billion



The weight of recreational fishing

- Fishing segment traditionally big in some countries (eg. Nordic countries).
- Segment in development:
- Manufacturers of small power boats up to 10m create special lines or versions of touristic boats dedicated to recreational or professional fishing.
- Dedicated area at the next Paris Boat Show probably 30% of clients buy boats for fishing application





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