



RECFISH

Social, economical and environmental
importance of recreational angling

Angling and Tourism Coastal Areas

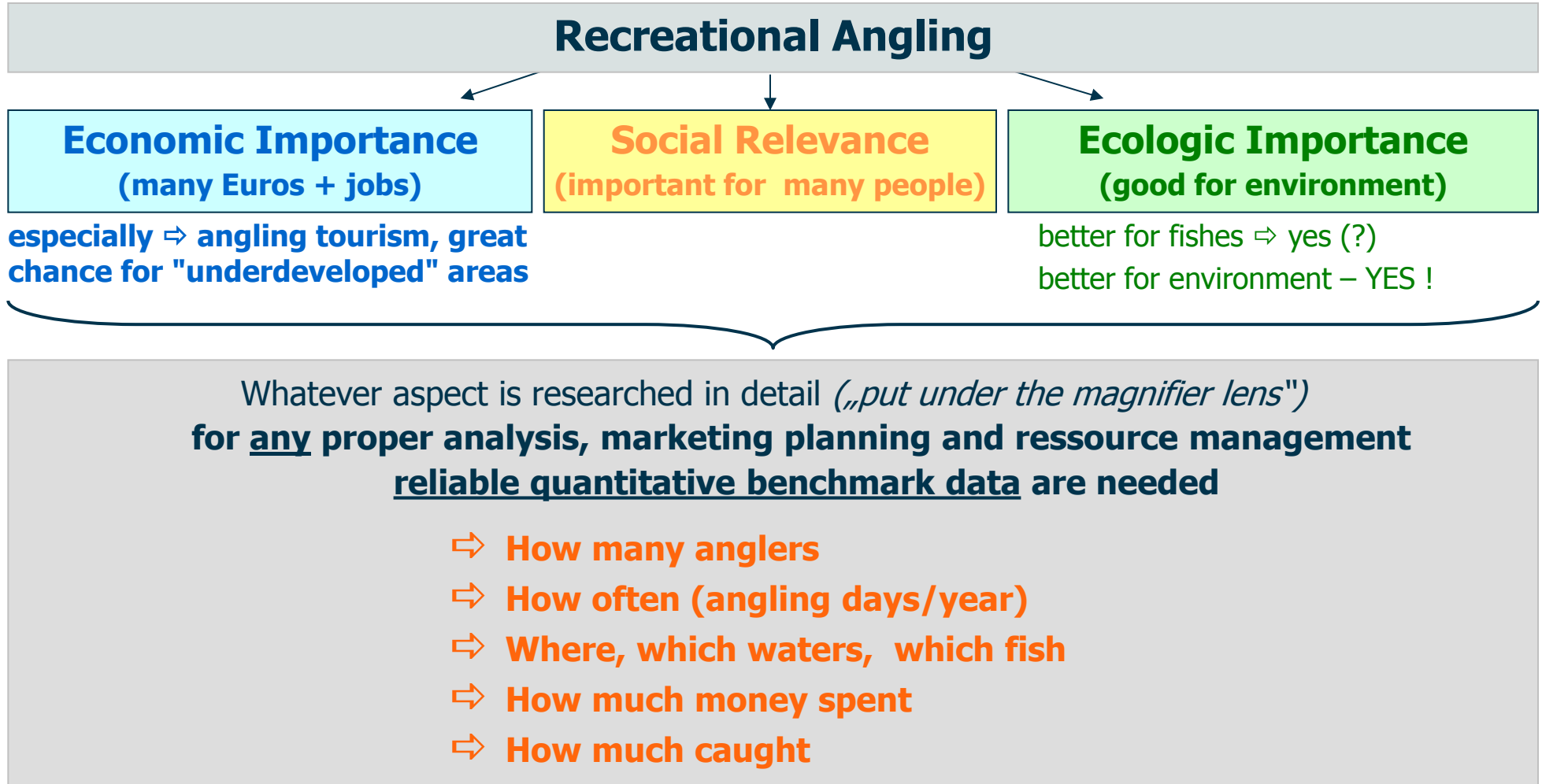
Barcelona, 14th May 2007

Jan Kappel, EAA





RECFISH – General Research Objectives





RECFISH – General Research Design

PAN-EUROPEAN REPRESENTATIVE ANGLER SURVEY

The "backbone" ⇒ really large-scale, truly representative survey

- covering 25 - 28 (30) countries
- proven "best practice" methodology
- sample size between 2.000 – 4.000 interviews per country
- **about 90.000 interviews in total**

Large sample + key questions ⇒ reliable data on size & structure of target groups



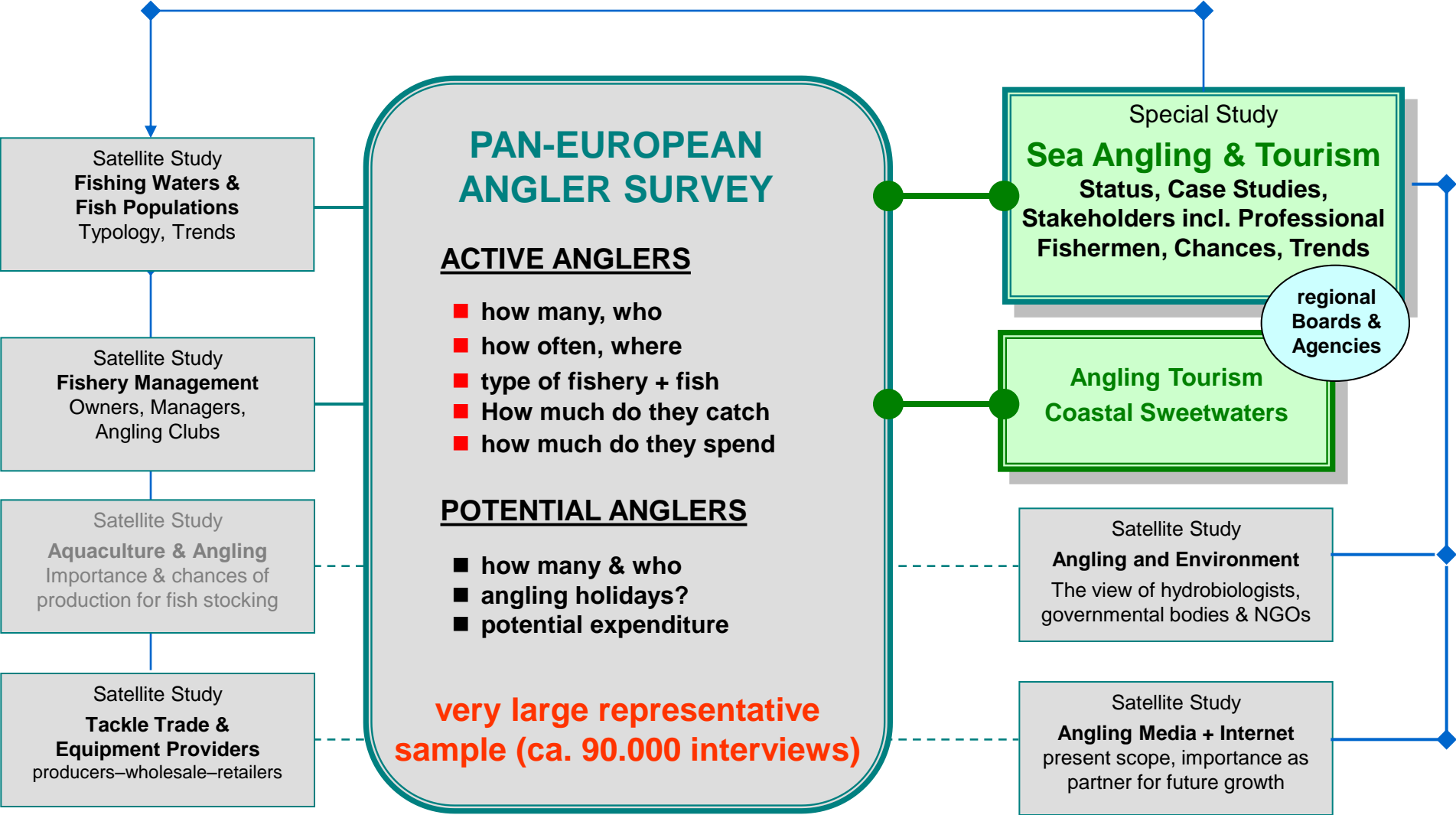
This solid quantitative overview provides a starting base for

Special Satellite Studies

which deal with specific themes and aspects in detail

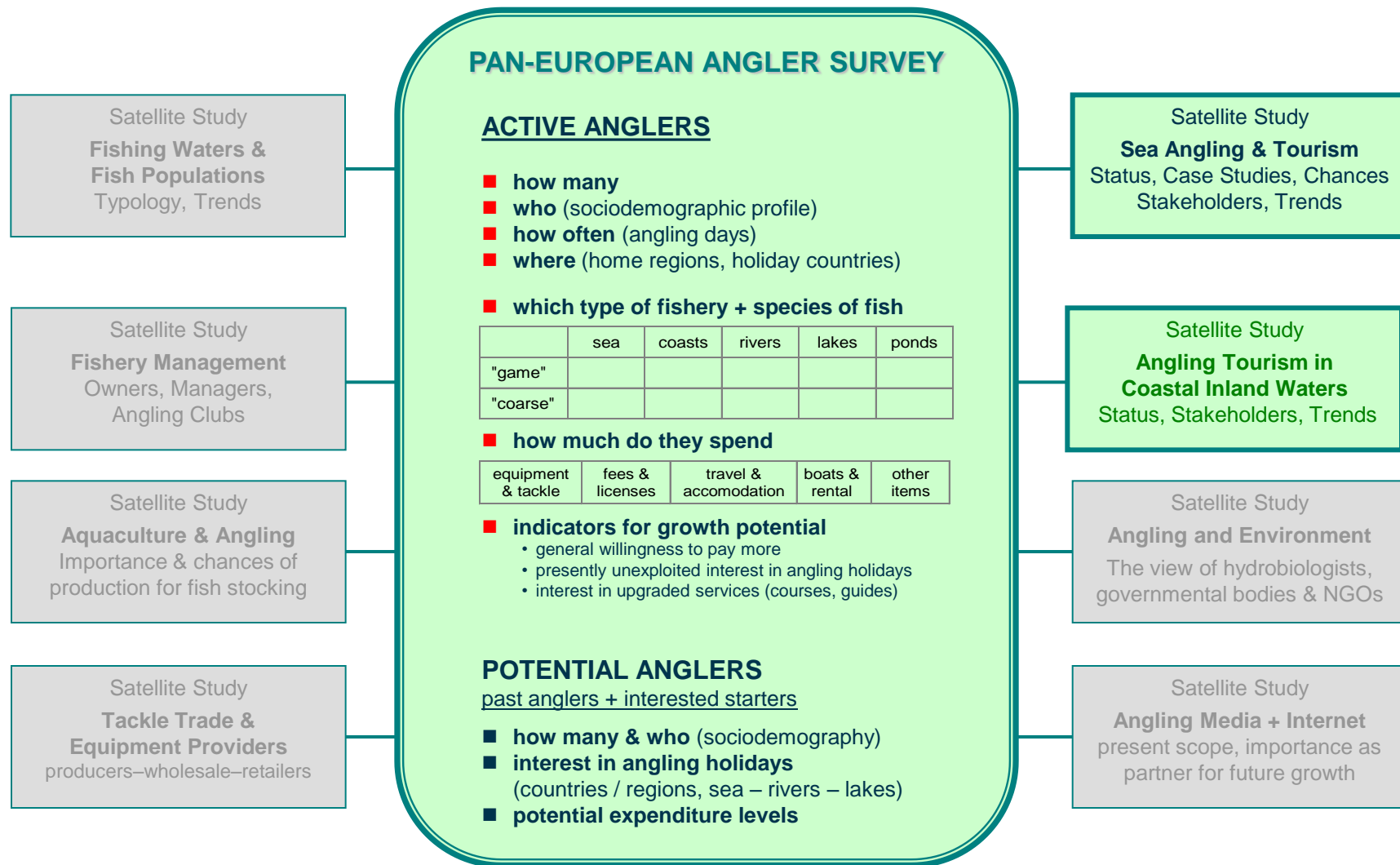
As quantitative data are known from the overall study, Satellite Studies need only medium sample sizes, but will use extensive and very detailed "qualitative" questionnaires

RECFISH – General Research Design



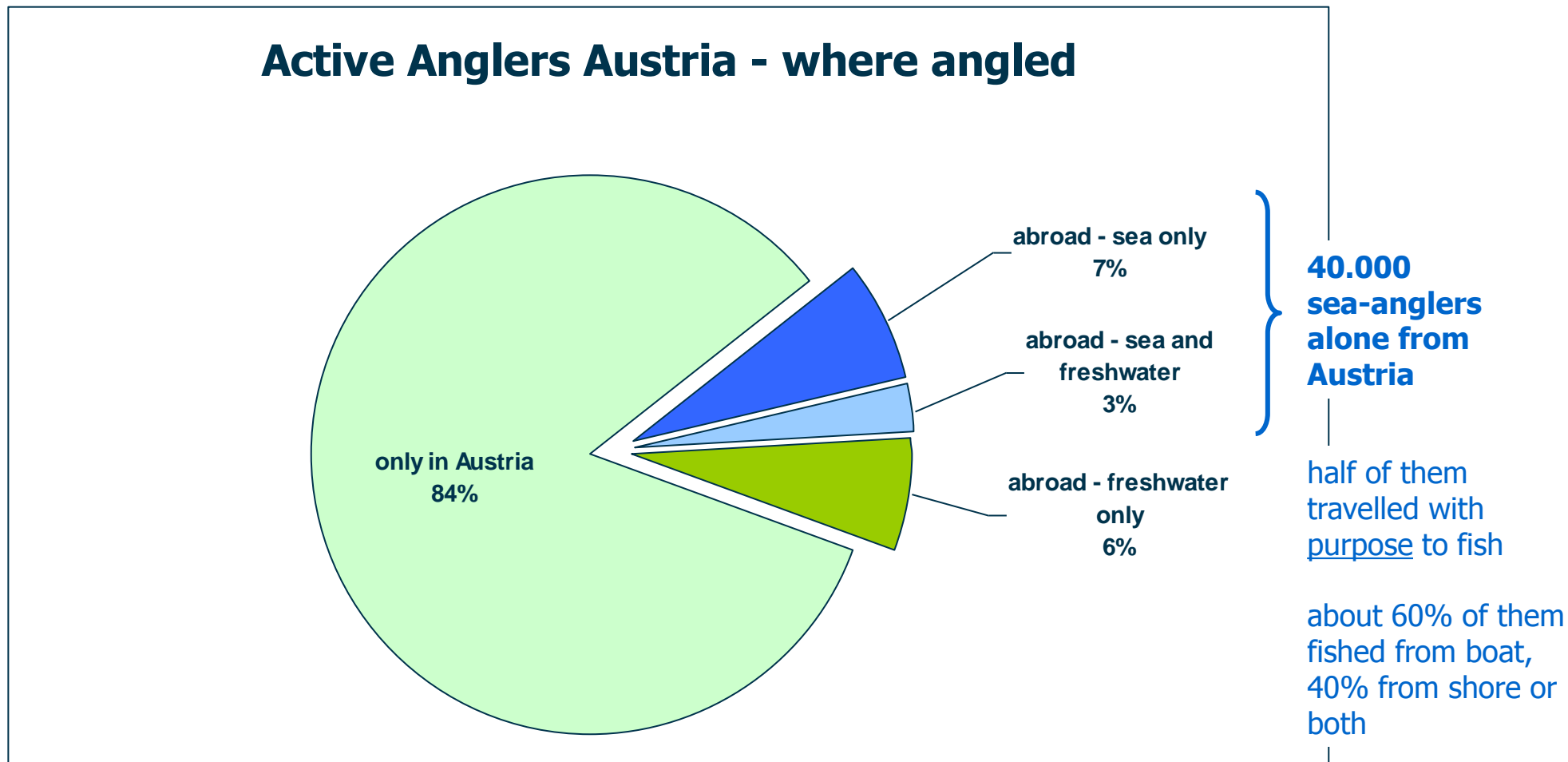


European Angler Survey - Basic Questionnaire & Satellite Studies





Example from Austria: 6 % active anglers = 410.000



Source: Representative Angling Survey 2000 - based on starting sample of 5.492 (same methodology as proposed for RECFISH)



Example from Austria: When anglers plan their holiday ...

Question: When you plan a holiday and look through information material about a region - do you look for information, whether and which possibilities there are for angling?

yes, always

18%

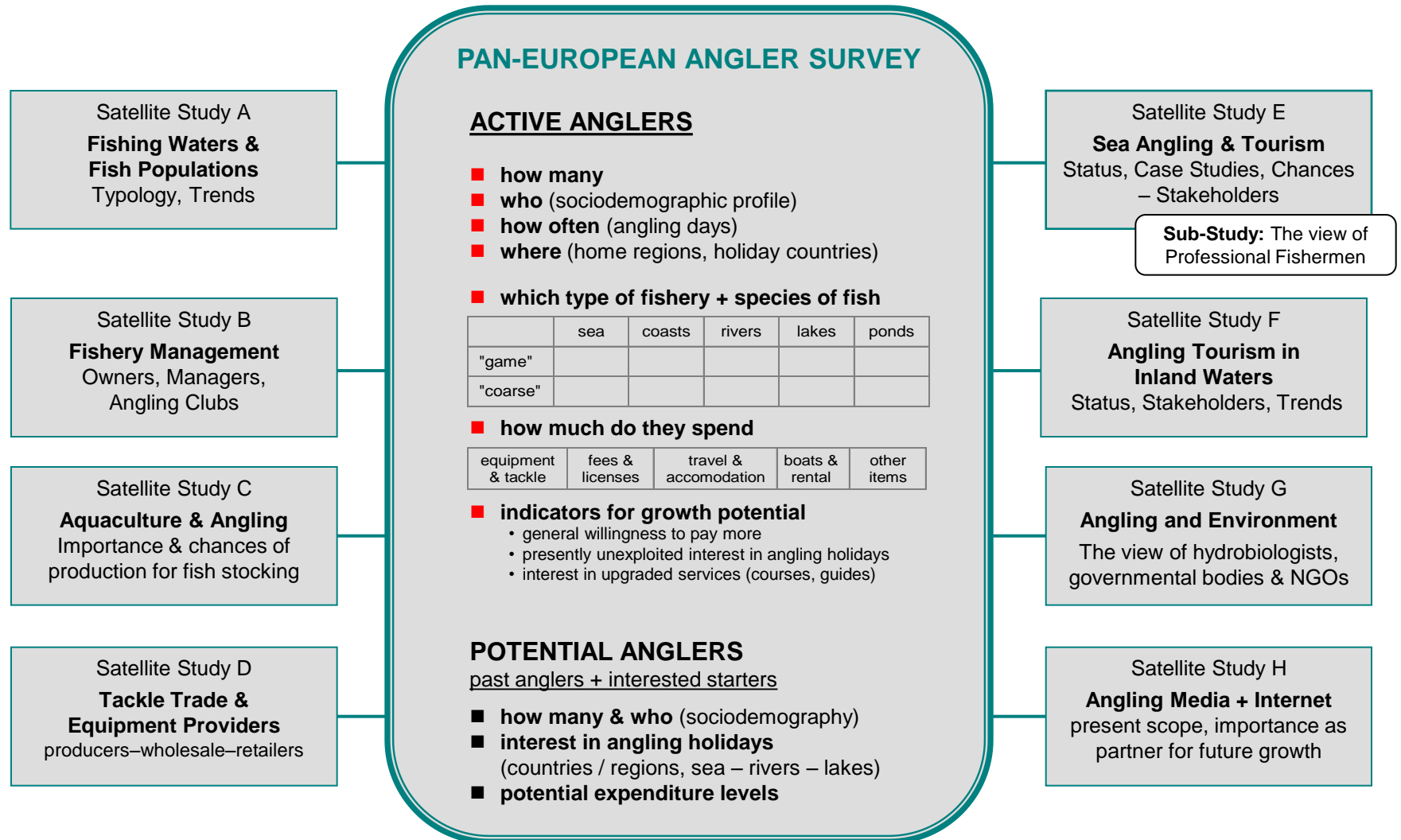
yes, sometimes

15%



33% = 135.000 anglers + family !!

RECFISH – General Research Design





Why does EAA propose such a large scale study

If the EU does it , there must be no compromise regarding scope

- it **must** be truly pan-European (25 countries +)
- must provide reliable benchmark data for decision makers in EU, countries, regions
- fully representative and comparable

If the EU does it , there must be no compromise on quality

- we **must** be as good as Australian and US-studies
- **we plan to do it better** (Europe deserves it)

If the EU does it , it should become a high-quality "methodological model"

- solid systematic framework for more detailed national/regional studies
- setting a **standard of "methodological excellence"** for future research
(also in other areas, e. g. "recreational activities & sustainable use of nature")



RECFISH – Optional Satellite Studies

REPRESENTATIVE ANGLER SURVEY

The "backbone" of RECFISH ⇒ large-scale, truly representative survey

SATELLITE STUDIES

The Angler Survey will be complemented by a series of **Satellite Studies**.

- **Fishing Waters & Fish Populations**
- **Fishery Management**
- **Aquaculture & Angling**
- **Tackle Trade & Equipment Providers**
- **Sea Angling & Tourism** (including Sub-Study: "The view of professional fishermen")
- **Angling Tourism in Inland Fishery Waters**
- **Angling and Environment** (hydro-biologists, governmental conservationists & NGOs)
- **Angling Media (incl. Internet)** - present scope & importance for future growth

Satellite Studies are meant as the "fully flexible" part of the project, where partners / nations can cover aspects of their specific interest



RECFISH – General Objectives

Socio-Economic Survey of Recreational Fishing in Europe (RECFISH)

Prepared by: European Anglers' Alliance, EAA: Brussels

- **Aim :** to establish the scope and significance of recreational fishing in the European Union and relevant neighbouring countries (e. g. Norway)
- **Thematic Area**
 - a) The project ... shall provide non-existing proper data of the recreational fishing sector in Europe in numbers of fishermen – identified and subdivided into sea fishermen, freshwater fishermen, the mix of the two groups and the total of fishermen.
 - b) The project shall ... measure in euros the recreational fishing sector volume
 - c) The project shall prove and reveal European recreational fishing as a highly important sector of the European economy (as already proven in other countries like USA and Japan):
 - a huge sustainable industry with an impressive growth potential
 - which counts estimated 25 million recreational fishermen
 - which provides the European economic activity of estimated 25 billion euros
 - which provides hundreds of thousands of jobs in mostly rural areas
 - which is able to offer attractive alternative employment to many of the commercial fishermen to be made redundant by the EU CFP reform.